



Remit Address:

KASA
PO Box 840313
Dallas, TX 75284
Main: (505) 243-2285
Billing: (317) 923-8888

Billing Address:

Waterfront Strategies
Attention: Accounts Payable
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007
USA

INVOICE

Advertiser	POL/Def Wildlife Fed Act Fund	Invoice #	179034-2
Product	DOW,SC,LCV,NWFAF,NRD	Invoice Date	08/12/12
Estimate Number	1273	Invoice Month	August 2012
		Invoice Period	07/30/12 - 08/07/12
Station	KASA	Order #	179034
Account Executive	Petry Philadelphia	Alt Order #	06819979
Sales Office	Petry/Philadelphia	Deal #	
Sales Region	National	Order Flight	07/23/12 - 08/07/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	109
Special Handling		Product Code	116
		Agency Ref	IN14921
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	KASA	M-F 7-8a	7a-8a		to						
					07/30/12 to 08/05/12	5x	MTWTF--				
	KASA			M	07/30/12	:30	7:56 AM	NWF12101H	\$20.00		9
	KASA			Tu	07/31/12	:30	7:37 AM	NWF12101H	\$20.00		7
	KASA			W	08/01/12	:30	7:52 AM	NWF12101H	\$20.00		8
	KASA			Th	08/02/12	:30	7:51 AM	NWF12102H	\$20.00		10
	KASA			F	08/03/12	:30	7:27 AM	NWF12102H	\$20.00		6
2	KASA	M-F 8-9a	8a-9a		to						
					07/30/12 to 08/05/12	5x	MTWTF--				
	KASA			M	07/30/12	:30	8:32 AM	NWF12101H	\$35.00		6
	KASA			Tu	07/31/12	:30	8:54 AM	NWF12101H	\$35.00		7
	KASA			W	08/01/12	:30	8:53 AM	NWF12101H	\$35.00		9
	KASA			Th	08/02/12	:30	8:34 AM	NWF12101H	\$35.00		8
	KASA			F	08/03/12	:30	8:37 AM	NWF12102H	\$35.00		10
3	KASA	M-F 10-11a	10a-11a		to						
					07/30/12 to 08/05/12	5x	MTWTF--				
	KASA			M	07/30/12	:30	10:27 AM	NWF12101H	\$50.00		7
	KASA			Tu	07/31/12	:30	10:51 AM	NWF12101H	\$50.00		9
	KASA			W	08/01/12	:30	10:24 AM	NWF12101H	\$50.00		8
	KASA			Th	08/02/12	:30	10:32 AM	NWF12102H	\$50.00		5
	KASA			F	08/03/12	:30	10:15 AM	NWF12101H	\$50.00		6
4	KASA	M-F 11a-12p	11a-12p		to						
					07/30/12 to 08/05/12	4x	MTWTF--				
	KASA			M	07/30/12	:30	11:17 AM	NWF12101H	\$50.00		3
	KASA			Tu	07/31/12	:30	11:16 AM	NWF12101H	\$50.00		5
	KASA			W	08/01/12	:30	11:14 AM	NWF12101H	\$50.00		4
	KASA			Th	08/02/12	:30	11:45 AM	NWF12102H	\$50.00		6
5	KASA	M-F 1-2p	1p-2p		to						
					07/30/12 to 08/05/12	4x	MTWTF--				
	KASA			M	07/30/12	:30	1:33 PM	NWF12101H	\$50.00		4

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INVOICE

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Product	DOW,SC,LCV,NWFAF,NRD	Invoice Date	08/12/12
Estimate Number	1273	Invoice Month	August 2012
		Invoice Period	07/30/12 - 08/07/12
Station	KASA	Order #	179034
Account Executive	Petry Philadelphia	Alt Order #	06819979
Sales Office	Petry/Philadelphia	Deal #	
Sales Region	National	Order Flight	07/23/12 - 08/07/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	109
Special Handling		Product Code	116
		Agency Ref	IN14921
		Advertiser Ref	

Billing Address:

Waterfront Strategies
Attention: Accounts Payable
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007
USA

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
5	KASA	M-F 1-2p	1p-2p		to						
	KASA			Tu	07/31/12	:30	1:17 PM	NWF12101H	\$50.00		2
	KASA			W	08/01/12	:30	1:34 PM	NWF12101H	\$50.00		3
	KASA			Th	08/02/12	:30	1:23 PM	NWF12101H	\$50.00		5
6	KASA	M-F 2-3p	2p-3p		to						
					07/30/12 to 08/05/12	5x	MTWTF--				
	KASA			M	07/30/12	:30	2:55 PM	NWF12101H	\$50.00		6
	KASA			Tu	07/31/12	:30	2:55 PM	NWF12101H	\$50.00		7
	KASA			W	08/01/12	:30	2:55 PM	NWF12101H	\$50.00		8
	KASA			Th	08/02/12	:30	2:53 PM	NWF12102H	\$50.00		4
	KASA			F	08/03/12	:30	2:24 PM	NWF12102H	\$50.00		5
7	KASA	M-F 3-4p	3p-4p		to						
					07/30/12 to 08/05/12	3x	MTWTF--				
	KASA			W	08/01/12	:30	3:17 PM	NWF12101H	\$75.00		9
	KASA			Th	08/02/12	:30	3:18 PM	NWF12102H	\$75.00		7
	KASA			F	08/03/12	:30	3:27 PM	NWF12102H	\$75.00		6
8	KASA	M-F 4-5p	4p-5p		to						
					07/30/12 to 08/05/12	3x	MTWTF--				
	KASA			M	07/30/12	:30	4:21 PM	NWF12101H	\$75.00		2
	KASA			Tu	07/31/12	:30	4:21 PM	NWF12101H	\$75.00		1
	KASA			W	08/01/12	:30	4:34 PM	NWF12101H	\$75.00		3
9	KASA	M-F 5-530p	5p-530p		to						
					07/30/12 to 08/05/12	3x	MTWTF--				
	KASA			M	07/30/12	:30	5:12 PM	NWF12101H	\$125.00		8
	KASA			Tu	07/31/12	:30	5:21 PM	NWF12101H	\$125.00		9
	KASA			W	08/01/12	:30	5:13 PM	NWF12101H	\$125.00		10
10	KASA	M-F 530-6p	530p-6p		to						
					07/30/12 to 08/05/12	4x	MTWTF--				
	KASA			M	07/30/12	:30	5:55 PM	NWF12101H	\$200.00		6
	KASA			Tu	07/31/12	:30	5:59 PM	NWF12101H	\$200.00		10

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Product	DOW,SC,LCV,NWFAF,NRD
Estimate Number	1273

Invoice #	179034-2
Invoice Date	08/12/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/07/12

Station	KASA
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	179034
Alt Order #	06819979
Deal #	
Order Flight	07/23/12 - 08/07/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	109
Product Code	116

Agency Ref	IN14921
Advertiser Ref	

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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
10	KASA	M-F 530-6p	530p-6p		to						
	KASA			W	08/01/12	:30	5:55 PM	NWF12101H	\$200.00		9
	KASA			Th	08/02/12	:30	5:50 PM	NWF12101H	\$200.00		8
11	KASA	Mon Hour 1	7p-8p		to						
				08/06/12 to 08/12/12	1x	M-----					
	KASA			M	08/06/12	:30	7:46 PM	NWF12101H	\$900.00		2
12	KASA	Mon Hour 2	8p-9p		to						
				08/06/12 to 08/12/12	1x	M-----					
	KASA			M	08/06/12	:30	8:44 PM	NWF12102H	\$900.00		2
13	KASA	Tue Hour 1	7p-8p		to						
				08/06/12 to 08/12/12	1x	-T-----					
	KASA			Tu	08/07/12	:30	7:45 PM	NWF12102H	\$900.00		2
14	KASA	Wed Prime Other 1	7p-9p		to						
				07/30/12 to 08/05/12	1x	--W----					
	KASA			W	08/01/12	:30	8:41 PM	NWF12101H	\$900.00		3
15	KASA	Thur Hour 1	7p-8p		to						
				07/30/12 to 08/05/12	1x	---T---					
	KASA			Th	08/02/12	:00			\$900.00	See MG 15.3	2
	KASA			Th	08/02/12	:30	7:19 PM	NWF12102H	\$900.00	MG for 15.2 08/02	3
16	KASA	Thur Hour 2	8p-9p		to						
				07/30/12 to 08/05/12	1x	---T---					
	KASA			Th	08/02/12	:00			\$650.00	See MG 16.4	2
	KASA			Th	08/02/12	:30	8:21 PM	NWF12102H	\$650.00	MG for 16.2 08/02	4
18	KASA	Sa News 13 on FOX 9-930p	9p-930p		to						
				07/30/12 to 08/05/12	1x	-----S-					
	KASA			Sa	08/04/12	:30	9:22 PM	NWF12102H	\$350.00		2
19	KASA	Sa News 13 on FOX 930-10p	930p-10p		to						
				07/30/12 to 08/05/12	1x	-----S-					
	KASA			Sa	08/04/12	:30	9:51 PM	NWF12101H	\$325.00		2

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Product	DOW,SC,LCV,NWFAF,NRD	Invoice Date	08/12/12
Estimate Number	1273	Invoice Month	August 2012
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Station	KASA	Order #	179034
Account Executive	Petry Philadelphia	Alt Order #	06819979
Sales Office	Petry/Philadelphia	Deal #	
Sales Region	National	Order Flight	07/23/12 - 08/07/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	109
Special Handling		Product Code	116
		Agency Ref	IN14921
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22	KASA	M-F 1030-11p	10:30:00p-11:00:00p		to						
					07/30/12 to 08/05/12	2x	MTWTF--				
	KASA			M	07/30/12	:30	10:48 PM	NWF12101H	\$100.00		3
	KASA			Tu	07/31/12	:30	10:54 PM	NWF12101H	\$100.00		2
23	KASA	M-F News 13 on FOX 9-930p	9p-930p		to						
					07/30/12 to 08/05/12	5x	MTWTF--				
	KASA			M	07/30/12	:30	9:22 PM	NWF12101H	\$500.00		7
	KASA			Tu	07/31/12	:30	9:31 PM	NWF12101H	\$500.00		6
	KASA			W	08/01/12	:30	9:11 PM	NWF12101H	\$500.00		8
	KASA			Th	08/02/12	:30	9:24 PM	NWF12101H	\$500.00		9
	KASA			F	08/03/12	:30	9:22 PM	NWF12101H	\$500.00		5
24	KASA	M-F News13 on FOX 930-10p	930p-10p		to						
					07/30/12 to 08/05/12	5x	MTWTF--				
	KASA			M	07/30/12	:30	9:45 PM	NWF12101H	\$400.00		8
	KASA			Tu	07/31/12	:30	9:57 PM	NWF12101H	\$400.00		9
	KASA			W	08/01/12	:30	9:51 PM	NWF12101H	\$400.00		6
	KASA			Th	08/02/12	:30	9:45 PM	NWF12102H	\$400.00		5
	KASA			F	08/03/12	:30	9:47 PM	NWF12102H	\$400.00		7
32	KASA	M-F 3-4p	3p-4p		to						
					08/06/12 to 08/12/12	1x	MT-----				
	KASA			M	08/06/12	:30	3:48 PM	NWF12102H	\$75.00		1
34	KASA	M-F 5-530p	5p-530p		to						
					08/06/12 to 08/12/12	1x	MT-----				
	KASA			M	08/06/12	:30	5:18 PM	NWF12102H	\$125.00		1
36	KASA	M-F 530-6p	530p-6p		to						
					08/06/12 to 08/12/12	1x	MT-----				
	KASA			M	08/06/12	:30	5:54 PM	NWF12102H	\$200.00		1

Aired Spots

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INVOICE

Advertiser	POL/Def Wildlife Fed Act Fund
Product	DOW,SC,LCV,NWFAF,NRD
Estimate Number	1273

Station	KASA
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Invoice #	179034-2
Invoice Date	08/12/12
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Order Flight	07/23/12 - 08/07/12

IDB #	
Advertiser Code	109
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Agency Ref	IN14921
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<u>Gross Total</u>	\$13,725.00	
<u>Agency Commission</u>	\$2,058.75	
<u>Net Amount Due</u>	\$11,666.25	<u>Payment Terms 30 Days</u>

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